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Date: October 29, 2004

By: Deborah G. Mir

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

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|-------------|---|-------------------|--------------------|
| Applicants: | Bimson, et al. | Docket No.: | 40655.0300 |
| Serial No.: | 09/769,924 | Examiner: | Lashonda T. Jacobs |
| Filed: | January 25, 2001 | Group Art Unit: | 2157 |
| | | Confirmation No.: | 5337 |
| Title: | CONTENT MANAGEMENT APPLICATION FOR AN INTERACTIVE ENVIRONMENT | | |

AMENDMENT AND REPLY

Mail Stop AF
Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the Final Office Action mailed on September 3, 2004, of which this reply is filed within the three month shortened statutory period for reply, please consider the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.